

friends

A better everyday life

JOIN

## Let's be friends

Get invited to the IKEA Sale previews, enjoy lower benefit prices, discounted meals and even free drinks. Just some of the many reasons why joining *friends* is the perfect way to get more from IKEA!



### IKEA friends Loyalty Card

A 2-year membership that lets you collect Bonus Points with purchases, exchange points for vouchers and enjoy lower prices on selected products.



### IKEA friends VISA Card

Credit card with a credit limit of up to 4 times your monthly income, 2 years annual fee waiver (no minimum spending required) and up to 36-month 0% Instalment Payment Plan.

**From now till 31 October 2010, you can become a *friends* member just by SPENDING \$150\* in the IKEA store (instead of the usual \$300).**

\*On furniture and home furnishing products. Terms and conditions apply.

**From now till 31 October 2010, sign up to become a *friends* VISA Cardmember for FREE, and receive \$20 WORTH of IKEA vouchers. Terms and conditions apply.**

### Home Sweet Home with NTUC Income

It takes more than the right interior design plan and furniture to create a dream home. You need the right home insurance plan to protect it. NTUC Income Home Insurance plan offers protection against loss or damages to your renovations and contents caused by fire, flood, theft, and more. Exclusively for *friends*, you will enjoy peace of mind with our complimentary home insurance protection.

**Promotion:** Receive 6 months complimentary coverage on

- \$50,000 Home Renovation
- \$5,000 Home Content\*

This offer is brought to you by Singapore's leading insurer, NTUC Income. Register online at [www.income.com.sg/promo/ikea](http://www.income.com.sg/promo/ikea) or at IKEA friends counter.

Valid from 1 Aug - 30 Sept 2010.

#### IMPORTANT NOTES

\* For the full terms and conditions of the promotion, please visit [www.income.com.sg/promo/ikea/terms.pdf](http://www.income.com.sg/promo/ikea/terms.pdf). This advertisement is for general information only and is not a contract of insurance. The precise terms, conditions and exclusions of this plan are specified in the Policy Contract. Please visit [www.income.com.sg/promo/ikea](http://www.income.com.sg/promo/ikea) to read a copy of the Policy Contract. Information is correct as of 1 August 2010

### Win \$50 IKEA voucher every month!

On the first Monday of each month, visit the *friends* website ([www.IKEA-friends.com](http://www.IKEA-friends.com)) and answer a question related to the 2011 IKEA Catalogue. Three lucky *friends* members who get the answer correct will receive a \$50 IKEA voucher. Winners will be contacted and announced on the website.

But wait, there's more! Get it all correct for 6 months from September 2010 to February 2011, and you could be one of three winners to receive \$1,000 IKEA vouchers!



This contest is only open to new and existing *friends* members, from **1 September 2010 to 28 February 2011**. Terms and conditions apply.



## Are you an IKEA fan?

IKEA *friends* is for people who see their homes as an extension and an expression of their personality. It's for people who appreciate the IKEA mission of making affordable and functional designer furniture available to everyone. It's for the home lover that we know you are. Join *friends* and get more from IKEA.

[www.IKEA-friends.com](http://www.IKEA-friends.com)



### FREE shuttle service to IKEA stores

Check store or [www.IKEA.com.sg](http://www.IKEA.com.sg) for details.

**To-From IKEA Tampines store** – MRT Stations: Tampines / Bedok (Available daily). Pasir Ris / Seng Kang (Only on weekends).

**To-From IKEA Alexandra store** – MRT Stations: Choa Chu Kang / Bukit Batok / Jurong East / Boon Lay (On weekends and public holidays, from now till 30 September 2010).



[www.IKEA.com.sg](http://www.IKEA.com.sg)



RATIONELL VAREIRA shelf insert

**\$4.50**

(Usual Price: \$6)  
Powder-coated steel.  
W32xD13, H16cm.  
White.



**CELEBAR jar with lid \$15**  
(Usual Price: \$19)  
Transparent lid.  
Felspar porcelain,  
solid acacia.  
Ø11, H21cm.  
Holds 1.1L.



**NOSTALGISK 3 boxes with lid \$19/set**  
(Usual Price: \$25/set)  
Laminated paperboard, 80% recycled paper.  
1 each : Ø16, H9cm. Ø21, H11cm. Ø26, H13cm.  
Off-white.

RATIONELL waste sorting bin

**\$19.90/3-pk**

(Usual Price: \$25/3-pk)  
Polypropylene plastic.  
W17xL34, H29cm.  
Holds 12L.



**ODDA bedside table on castors \$59**  
(Usual Price: \$79)  
Acrylic painted particleboard.  
W61xD45, H44cm. Red.



**IKEA STOCKHOLM vase \$55/ea**  
(Usual Price: \$69/ea)  
Mouth-blown glass. Pigment painted.  
Ø25, H23cm. Green and pink.



RÖNNSKÄR shelving unit

**\$29**

(Usual Price: \$39)  
Anti-corrosive coated steel.  
Tempered glass shelves.  
W42xD40, H103cm. Black.



**TJUSIG clothes rack \$55**  
(Usual Price: \$69)  
Solid hardwood and stainless steel.  
W79xD32, H25cm. Black.



DROPPAR jar with lid

**\$15**

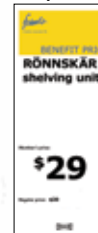
(Usual Price: \$19)  
Frosted glass, stainless steel lid.  
Ø17, H21cm. Holds 3.5L.



NORESUND bedside table

**\$29**

(Usual Price: \$39)  
Polyester powder-coated steel.  
Ø50, H66cm. Black-brown.



Look out for the friends benefit price streamer when you're in the store.

**Swedish Food Market**

Sept 2010  
**\$3.60**

**Dark roast coffee bean**  
(Usual Price: \$4.50)  
An UTZ-Certified blend of dark roast beans for a fruity coffee with a long, distinct after taste.



**Members' discounted meals for September**

Choose from a variety of Swedish/western dishes daily and enjoy \$1.50 off the usual price!



Swedish meatballs, 10 pcs



Organic pasta with meatballs



Baked salmon with crushed peppercorns



Roast beef with mushroom sauce



Beef stew (Every Friday)

Please refer to the friends website for menu updates.

(Benefit Price is valid from 1 – 30 September 2010. While stocks last.)  
Limited to 5 - 10 pieces per friends member. See store and [www.IKEA-friends.com](http://www.IKEA-friends.com) for more details.